

Impact by design approach for a sustainable innovation in healthcare: good practices and challenges

WHAT IS THE MEDEA ACADEMY?

The MEDEA Academy is an annual international event that provides learning courses and practice sharing in the field of health and social care innovation. It is organized by MEDEA (<https://www.medeaproject.eu/medea-academy/>) in collaboration with international partners. Each year, a specific topic is covered that embraces a multidimensional perspective: enabling technologies, policies and sustainability. The core continual thread over the years is the integration of the local dimension coupled with the international scenario and the organization of dedicated events, particularly Summer Schools, alternating with alignment with reference international events.

A multidisciplinary team of experts can be considered as one of the distinctive elements of the Academy spanning an established profile of experience in research, co-design, implementation and assessment of technology-based health care services. They share their knowledge and expertise to co-design, deliver and assess the impact of innovative solutions and services within the context of health and social care. Case Studies and best practices at local and European levels are presented and discussed to share innovation determinants and the lessons which have been learnt.

Thanks to the strong international dimension and the specific educational focus, the MEDEA Academy is able to strengthen the synergy between research and service communities and enable strategies to maximize the impact of the innovation towards a more effective research and sustainable healthcare future.

DATE OF THE EVENT: November 28th, 2024

OBJECTIVE AND MAIN TOPICS: to highlight the value of an impact evaluation perspective for sustainable innovation and value-based service implementation. Throughout the event this perspective will be addressed, with specific declinations, in relation to all phases of research, from low TRLs to the most advanced ones, in order to adequately support future research projects. Good practices and challenges will be also discussed in the domain of deploying and managing healthcare services.

Healthcare Policy makers and local stakeholders from different EU regions will share the value and status of implementation of an impact assessment approach in the daily practice, by highlighting barriers and facilitating factors.

FORMAT: the event will consist of two main workshops and an intermediate matchmaking session among partners for future R&D projects .

1) 9.00 -11.00 Workshop on Impact by design approach in R&D experiences

(Speakers tbc)

2) 11.00-1400 Matchmaking session for the setting of partnership towards new EU R&D proposals

3) 14.00 -16.00 Workshop/Round Table on Impact assessment and value-based services

(Speakers tbc)